## When requesting a VIP List, consider the following groups:

- 1. Current members of the Alumni Association Board of Trustees
- 2. Emeriti members of the Alumni Association Board of Trustees
- 3. Current members of the UT Foundation Board of Trustees
- 4. Emeriti members of the UT Foundation Board of Trustees
- 5. Current members of the UT Board of Trustees
- 6. Emeriti members of the UT Board of Trustees
- 7. Deans
- 8. Senior Leadership
- 9. NWO Legislators within a 30 mile radius
- 10. Current members of Toledo City Council
- 11. Current Lucas County Commissioners
- 12. Donors in the **Presidents Club** (\$10K) with an end date greater than today
- 13. Donors in the Arlington-Bancroft Society (\$25K-\$99K) with an end date greater than today
- 14. Donors in the **Lannon Society** (100K-\$499K) with an end date greater than today
- 15. Donors in the **Tower Society** (\$500K-\$999K) with an end date greater than today
- 16. Donors in the **University Society** (\$1M-\$4.9M) with an end date greater than today
- 17. Donors in the Blue & Gold Society (+\$5M) with an end date greater than today
- 18. Donors in the Heritage Oak Society (Planned Gifts) with an end date greater than today

## NOTE:

- 1. Select the groups you want to include and ask for them in a combined Excel data extract report. Ask that duplicates be eliminated.
- 2. Request that Companies, Corporations, Estates, Trusts and Foundations be eliminated from your list.
- 3. When asking for individuals in the various giving societies, it is very important to include in your request the phrase..." with an end date greater than today"
- 4. Consider your coverage area. Asking for donors in the various giving societies will yield a list with addresses from across the country. You may wish to limit your search to 30/50/100 mile radius, or within certain zip code zones.
- 5. When including a donor list in your request, be sure to include the following in the request: "Do not stack names; Husband and wife should appear on one line." If you don't make this request, husband and wife will appear on two separate lines, doubling your final list count.